

WECT PROGRAM OBJECTIVE

This cohort of educators is facilitated by OSU and WSU Extension leaders in program evaluation and professional development. The duration of the program will be 18 months, beginning in September, 2011 and concluding in February, 2013. Two cohort groups of 28 individuals from the Western Region will be nominated by the Western Region Extension Directors and Program Leaders. Nominated individuals are expected to be professionals who have prior experience in basic program planning and interest in evaluation.

The groups will study advanced evaluation topics through a variety of methodologies including two face-to-face workshops, a series of webinars, self study, and mandatory "office hours". Office hours will be scheduled monthly with the Evaluation specialist, Professional Development specialist, and/or other appropriate experts.

The participants will be guided through designing, implementing, delivering, and reporting on an in-depth program evaluation. Cohort peers, Extension administrators, and program experts will be the audience for the final report presented at the second and final face-to-face meeting. .

Ongoing programmatic feedback will be solicited from cohort members and a final program effectiveness evaluation will be conducted.

PROGRAM OUTLINE & EXPECTATIONS

The Cohort program will follow a defined curriculum that includes face to face, webinar, self study, and other experiential methodologies.

Participant Expectations

- Cohort members will participate in all required activities.
- Cohort members will come to those activities prepared.
- Cohort members will engage with others within and across program areas and across the western Extension region.

WORKSHOP FEES

The Western Region Evaluation Capacity Training (WECT) registration fee is \$600 per attendee. This registration fee includes most expenses with the exception of lodging and transportation.

TRAVEL & ACCOMMODATIONS

Travel to Corvallis

We suggest that participants make arrangements for travel as soon as possible. Flights are available to either Portland (PDX) or Eugene (EUG). Shuttle is available from PDX directly to the Hilton Garden Inn. Portland shuttle information at <http://www.hutshuttle.com/>

Car rentals are available at either airport.

Accommodations



We have secured rooms at Oregon State University's headquarter hotel, the Hilton Garden Inn, at an exceptional group rate of \$99 per night.

The Hilton Garden Inn is a short walk from the Oregon State University campus, the site of the WECT September 2011 program kick off session

Make your reservation by calling the hotel directly at **541-752-5000**. Be sure to mention Western Region Evaluation Capacity Training for the special group rate.

Alternative Corvallis lodging can be found at www.visitcorvallis.com

Parking

Need parking on campus? There is limited short term metered parking at the Memorial Union. Parking is also available at the stadium and you can either walk to the Memorial Union or take the shuttle. Parking at the Hilton Garden Inn is free to guests of the hotel.

Tucson

Travel and lodging information for the Tucson Arizona 2013 wrap up session will be announced at a later date.

WECT

WESTERN REGION EVALUATION CAPACITY TRAINING

A groundbreaking eighteen month
training experience presented by

WASHINGTON STATE UNIVERSITY
 EXTENSION

and

Oregon State UNIVERSITY **OSU** Extension Service

Commencing September 2011
Concluding February 2013

www.agsci.oregonstate.edu/wect

Program Kick Off

September 6-7 (Cohort A) or September 8-9 (Cohort B), 2011; Oregon State University, Corvallis Oregon

This two day, face-to-face meeting will include a discussion of the needs assessment findings; review the program's objectives, expectations, and deliverables; include a discussion on topics for further study; and assign topics to be researched and evaluated. This training will also include an overview of evaluation theory, history, methods and vocabulary. The curriculum will be organized around four topical areas:

- Program planning and evaluation
- Program implementation, monitoring and delivery
- Data management and analysis
- Program evaluation and utilization

Cohort members will be assigned to study groups of four or five members, according to program focus.

Monthly Web Based Meetings

October—December 2011

Program Planning and Logic Modeling

January—March 2012

Implementation, Monitoring, and Delivery

April—September 2012

Quantitative & Qualitative Data Management & Analysis

October 2012—January 2013

Evaluation Utilization, Results Interpretation and Impact Reporting**Program Wrap Up**

February 15-17, Tucson, AZ (Cohorts A & B)

Face to face meeting—Program conclusion
Participants will present the results of their program design and evaluation to the cohort and training team. This is to include a formal research/evaluation presentation, abstract, and impact report. Lessons learned will be reported. Program evaluation will be conducted.

-Mary E Arnold, Ph.D.

Dr. Arnold is a Youth Development Specialist and Professor in the School of Social and Behavioral Health Sciences at Oregon State University. For the past 12 years she has focused her work on evaluation capacity building with youth development educators in the Extension

4-H programs. Dr. Arnold is particularly interested in helping educators understand the importance of program theory and how research, sound program planning, and careful program implementation are linked to program success. She is co-editor of the New Directions for Evaluation volume (vol. 120), Program Evaluation in a complex organizational system: Lessons from Cooperative Extension.

-Marc T Braverman, Ph.D.

Dr. Braverman is an Extension Specialist in the Family and Community Health program, and a Professor in the School of Social and Behavioral Health Sciences at Oregon State University. Prior to coming to OSU in 2005, he was a 4-H Youth Development Specialist at the University of California-Davis and an evaluation specialist at the Northwest Regional Educational Laboratory. Dr. Braverman co-edited the book "Foundations and evaluation: Contexts and practices for effective philanthropy" (Jossey-Bass, 2004). Dr. Braverman has led many evaluations of Extension programs and has taught graduate classes on program evaluation, adolescent development, and adolescent health behaviors.

-Molly Engle, Ph.D.

Dr. Engle is a Professor of Education and OSU Extension Service Evaluation Specialist. She is a former president of the American Evaluation Association. Having earned her doctorate from the University of Arizona in program evaluation, she joined OSU in 1998. Prior to coming to OSU, she was at the University of Alabama School of Medicine. Dr. Engle has spent over 30 years planning, implementing, analyzing, reporting, and using evaluations of community-based programs and building evaluation capacity at educational, corporate, governmental, and non-profit organizations. She currently serves as reviewer for the Journal of Extension, American Journal of Evaluation, and Evaluation in the Health Professions.

-James Lindstrom, Ed.D.

Dr. Lindstrom was appointed Director of Professional Development in 2006 at Washington State University Extension Service. He continues in that role, teaching and empowering WSU Extension faculty to build their competencies to help them be successful in their extension careers. In current program emphasis, he specializes in web-based technology especially webinar delivery of programs. He has worked with Extension programs for almost 30 years in Montana, Arizona and Washington in a variety of roles. In 1982, he began his Extension career as county agent in a single-agent county in Montana covering all program areas.

-Michael Quinn Patton, Ph.D.

Dr. Patton is an independent organizational development and program evaluation consultant whose company, Utilization-Focused Evaluation is based in St. Paul, MN. A former president of the American Evaluation Association, he received his doctorate in sociology from the University of Wisconsin. He served on the faculty of the University of Minnesota from 1973 to 1991. Dr. Patton has worked with organizations and programs at the international, national, state, and local levels, and with philanthropic, not-for-profit, private sector, and government programs. He is an evaluation generalist working across the full range of efforts at improving human effectiveness and results.

-Darlene Russ-Eft, Ph.D.

Dr. Russ-Eft joined the faculty at Oregon State University in 2002 and is Professor in the College of Education. She is also the current president of Academy of Human Resource Development. She is a principal in research, an evaluation and research group focused on human resource development in organizations, and has served as a faculty member of the Evaluator's Institute. Dr. Russ-Eft is the co-author Evaluation in organization: (2009, 2nd ed as well as over 50 research articles on evaluation, training and development, and human resource development. Her previous teaching experiences include University of Michigan and Santa Clara University.

-Ellen Taylor-Powell, Ph.D.

Dr. Taylor-Powell has over 30 years experience in evaluation and program development with an emphasis on capacity building in the public and nonprofit sectors. She trains widely on the use of the logic model in planning and evaluation as well as all aspects of program evaluation. She has written extensively on practical evaluation applications. From 1994-2011, she was Distinguished Evaluation Specialist with the University of Wisconsin-Extension, Cooperative Extension. Dr. Taylor-Powell is past chair of the American Evaluation Association's Extension Evaluator's Topical Interest Group. She holds an M.S. and Ph.D. from Cornell University, Human Service Studies/ College of Human Ecology (program evaluation focus).